



Samuel W. Newman



Born in 1935 in East Stroudsburg, **Sam Newman** lived and attended school in Stroudsburg, graduating from Stroudsburg High School in 1953. He earned a B.S. in Economics from the Wharton School of the University of Pennsylvania in 1957 and then graduated cum laude in 1960 from the Law School of the University of Pennsylvania. After clerking for a year with the U.S. Court of Appeals for the Third Circuit in Philadelphia, Sam returned to Stroudsburg in 1961 and began the private practice of law. He was a cofounder of the Stroudsburg law firm now known as Newman, Williams, Mishkin, Corveleyn, Wolfe and Fareri, which is the largest law firm in Monroe County. Sam Newman is now of counsel to the firm.

In 1973, Sam became general counsel to Camelback Ski Corporation, the owner and operator of Camelback Ski Area, located on

Camelback Mountain near Tannersville, PA. He became involved in the legal and business affairs of Camelback and he was elected Secretary of the corporation, a member of its Board of Directors, and a Vice President. In 1985, he led a group that purchased the majority interest in Camelback. In 1986, as a part of the management changes, Sam became the President and Chief Executive Officer of the corporation, a position that he held until June 2005, when Camelback again changed owners. He was the principal owner at that time and continues in the role of consultant.

During his tenure as President and CEO of Camelback, the ski area underwent significant changes and improvements, making it the largest and most popular ski and recreation area in the Pocono region. He was instrumental in the acquisition of the adjacent Camp Massad property, which made possible the expansion that occurred during the 1990s and through 2005. During his administration, the ski area doubled in size, and now consists of 33 trails, with 13 lifts, including two terrain parks, a halfpipe, and a major snow tubing park. He spearheaded the installation and construction of Camelback's signature high-speed detachable lifts, The Stevenson and The Sullivan, the only high-speed lifts in the Poconos. In addition, Sam oversaw the construction of many new facilities, including the Pennsylvania Room, Camelback's ski and snowboard equipment

rental shops, a modern state-of-the-art ticketing complex, and an expanded and enlarged food service facility. Camelback's snowmaking system was greatly enhanced, with the addition of an enlarged water pumping system and the addition of new technology snowmaking equipment.

In 1997, Sam initiated the development of Camelback's award-winning waterpark, Camelbeach. Constructed within the ski area, it is now one of the largest facilities of its kind in the United States. Camelback has a staff in excess of 800 full- and part-time employees and attracts over 700,000 annual visitors.

