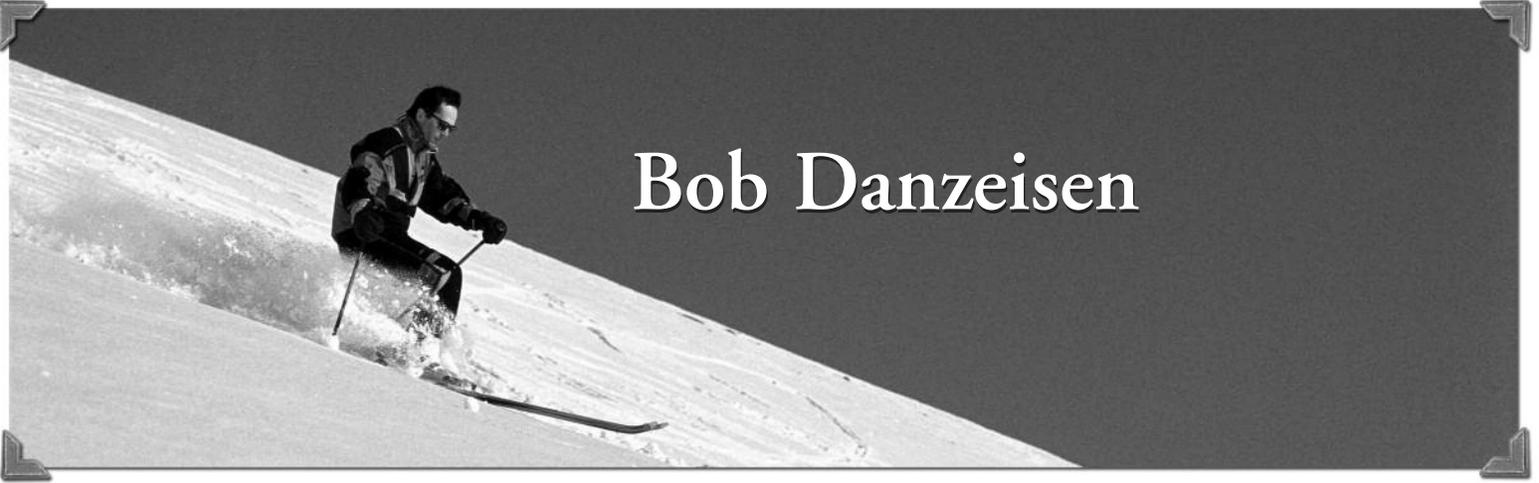


Bob Danzeisen



Bob Danzeisen was no stranger to open spaces and snow covered terrain when he gravitated to a sport that would become a lifetime experience and a livelihood. Bob may have been born a city lad in Philadelphia, but was raised on a farm in pristine Bucks County.

His entry into the world of Alpine skiing came when he organized a group ski trip for a young adult Catholic Club. Bob was a member and had no trouble taking a leadership role for a trip to Split Rock Lodge in the Poconos. Twenty-five people went

along on that first ski jaunt. The year was 1960. For Pennsylvania skiing, that was an impressive number. Bob and 22 others on that trip were all beginners. They found the Jimmy Johnson Ski School at Big Boulder. That weekend launched in Bob Danzeisen an affection for the sport that would shape his life and contribute to the growth of skiing and later snowboarding in Pennsylvania and Southern New Jersey.

Bill began taking groups to Mt. Snow on bus trips from Mitchell & Ness. In the second year of the trips, someone mentioned that someday there would be a ski shop in South Jersey. In May 1961, Bob attended the SIA Ski Show in New York City and that June he became that somebody by opening a 1,000 square foot store in Haddon Heights, New Jersey. Forty-eight years have now gone by and Bob is still running bus trips to the Poconos from his 31,000 square foot store in Cherry Hill.

On June 2, 1981, Bill Stenger and Bob Danzeisen were part of a group that spearheaded the formation of the Tri-State Cooperative in Philadelphia. Ski shops in the Delaware Valley and the ski areas in the Poconos organized to attract new skiers

through a media campaign which included TV, radio, and newspaper. This cooperative consisted of nine ski areas and twenty-one ski shops and introduced many new skiers to the sport through a unique and affordable program.

For his tireless contributions to snow sports in both Pennsylvania and New Jersey, the name of Bob Danzeisen is added to the roster of the Pennsylvania Ski and Winter Sports Museum Hall of Fame.