



Bill Stenger



Skiing in Pennsylvania got a shot of youthful adrenalin with the arrival 36 years ago of **Bill Stenger**. Full of energy and enthusiasm, Bill arrived as Assistant General Manager of the Jack Frost/Big Boulder complex in the Pocono Mountains and soon became the GM. It was a springboard to innovation that took Pennsylvania skiing to the next level.

It wasn't unusual to see Bill everywhere from the trails and lifts to the kitchens and heads.

He was creating a new environment for the leisure skier and families that were then entering the sport.

Bill was instrumental in organizing promotional efforts to broaden the learn-to-ski market in the mid-Atlantic area by organizing ski areas and ski shop retailers to promote the sport of Alpine skiing.

During Bill's PA tenure, he was President of the PA Ski Areas Association for six years and frequently took the ski industries case to Harrisburg legislators and Governors. He was Chairman of the Pocono Mountain Vacation Bureau ski committee for many seasons. Bill always promoted the sport before his own corporate interests and emphasized cooperation among areas as the surest way to expand the market.

But all good things often give way to better things. After 10 years of service to Pennsylvania skiers and the snowsports industry Bill returned to his native Vermont, where today he is President and co-owner of Jay Peak Resort. Bill and his wife of 38 years,

Mary Jane have enjoyed life and thrived in the Green Mountain State. Their two sons, Andrew and Jaime, who learned to ski at Jack Frost Mountain work for Bill at Jay Peak in the Construction Division and the Retail and Golf Operation. His daughter, Meredith, born in the Poconos when Bill was there lives in nearby Swanton, Vermont.

On his years in Pennsylvania Bill said, "I look back at my time at Jack Frost Mountain as the best learning experience I could have asked for."

And Pennsylvania warmly recalls the contribution that Bill Stenger made to the ski industry and the skiing experience here, by proudly inducting him into the Pennsylvania Ski and Winter Sports Museum Hall of Fame—the class of 2010.