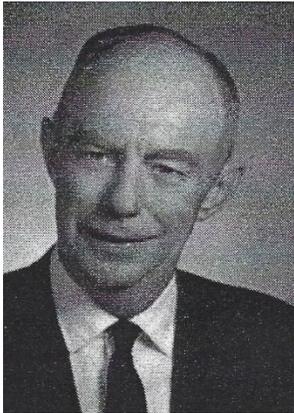


James A. Moore



He was born in Kentucky in 1915, graduated from the University of Kentucky as tennis team captain, served in World War II with the U.S. Navy Intelligence, attended Harvard Law School, headed a Tax Department of a prestigious law firm, Pepper Hamilton & Sheetz.

Jim Moore was the first President of Camelback Ski Corporation, located in Pocono Township, Pennsylvania and served until his retirement in 1986. He also retired from his law practice. He lived at Camelback, North Ridge Station, Tannersville, Pennsylvania.

Jim led the five person founders investigating, exploring, planning and decision-making. Leading with his own equity money, he devised, financed and refinanced Camelback. Local banks, government assistance through guarantees, local community development loans, friends and employees all helped in providing funds.

Jim took an active part in checking on construction, marketing, operations, tax planning, working with consultants, hiring and firing key employees. He led the company through to near bankruptcies and many other problems, so that at the time of his relinquishment, Camelback had been profitable most years and was a leading Pennsylvania winter sports facility. At the same time, it was also beginning to grow into it two season resort.

Mr. Moore would hear new ideas and strongly implement good new ideas, both in winter sports and summer activities at Camelback. His main emphasis, however, was on 100% good snowmaking and good skiing conditions. Après-ski fun in the Lounge and obstacle course skiing were added features. Mr. Moore would keep a balance between building lifts, trails, parking lots, restrooms, lockers, food service and other important facilities. Mr. Moore exercised good judgment of persistence in dealing with colleagues in the development of Camelback, as well as the timing of his decision to turn over leadership to the next generation. Experience has proven that his choice of the successor, Samuel Newman, as President and CEO was excellent

The two seasoned Camelback resort has now exceeded one half million visitors a year. Repeat customers experience laughter, thrills and exercise in a beautiful setting. Camelback's thirty-nine years have been shared by Jim Moore and his fellow directors, employees, and millions of winter sports customers. Clearly James A Moore, richly deserves our congratulations for this Hall of Fame Award.

Jim would add a thank you but mostly thank God for his help, and if it is after 5:00 p.m., enjoy a modicum of good Kentucky Sour Mash.