

James P. McHale



Jim McHale has served as a ski instructor for over 38 years. Certified as a Master Teacher on the technical staff at Bear Creek Mountain Resort, he focuses on the training of new and experienced ski instructors. He also teaches individuals with special needs, including visually impaired and those dealing with recovery from injuries. Jim's ski teaching career has been diverse, including positions at Big Boulder, Jack Frost, Camelback, and Spring Mountain, as well as Bear Creek. He previously served as a Freestyle Skiing competition judge and chairman of Freestyle Skiing competitions for Pennsylvania and New York. He assisted in the training and certification of freestyle judges for several years. Jim guided the creation of commercial sponsorship of freestyle skiing, which resulted in the creation of the Air Canada Cup.

Jim's training as a ski professional has included over twenty weeks of training in Canada with the Canadian Ski Alliance, attendance at over thirty Professional Ski Instructors of America clinics, and several American Ski Teachers Association of Natur Teknik clinics.

He also attended INTERSKI, a 1986 worldwide gathering of ski teaching professionals in Banff, Canada. Jim received his first certification as a ski teaching professional from ASTAN, which was followed by certification from PSIA. He was certified as a Master Ski Teacher in 2004, after completing ten courses over a three-year period and passing a comprehensive final examination. He holds accreditation certificates in Teaching Special Populations and Sports Science and is currently near completion of his accreditation in Teaching Children. All of these certifications required participation in many clinics in the Northeast and many weeks of commitment.

Jim has designed and delivered many different ski clinics, including Ski Maintenance Clinics, Introduction to Skiing for Mentally Challenged Young Adults, an Introductory Course in Skiing at the Bucks County Adult School, and many Instructor Training Courses at Spring Mountain and Bear Creek Ski Areas.

Jim has served the skiing community through a variety of roles as member and President of the Philadelphia Ski Club (PSC) and as Vice President of the Eastern PA Ski Council. He served as organizer and trip leader for several trips to New England, Western USA, and Canadian ski areas, including a heli skiing trip with Hans Moser, the founder of heli skiing and Canadian Mountain Holidays. Jim helped organize the Philadelphia Ski Club ski lodge program, which leased and operated a lodge at Sugarbush for several seasons. He received an award from the Canadian Government as "Skiing Ambassador," for his contributions to Canadian ski tourism.

Jim McHale directs The Strategic Source, Inc., a team of professionals in human performance. Jim's consulting career has also involved several ski areas with clients including Big Boulder, Jack Frost Mountain, Whitetail Ski Area, and Bear Creek Mountain Resort. He also served for several years as a part-time ski sales representative for Olin Ski Company.

Mr. McHale is a graduate of the Pennsylvania State University with a B.S. in Management and of the University of Maryland with an M.B.A. in Operations Research/Behavioral Science. He is a former Captain in the U.S. Army, with seven years of service as a Data Processing Officer. He has taught at American University, Temple University, and the University of Pennsylvania, and currently teaches courses at Villanova University, the Center for Lifelong Learning of Gwynedd Mercy College, and he teaches professional certification courses for the society of Human Resources Management. He also served as an adjunct faculty member at the Center for Creative Leadership in Greensboro, NC.

Jim has served on the Executive Board of the Boy Scouts of America and has been a member of the National Eagle Scout Association, the American Society for Training and Development, the Society For Human Resource Management, the Organizational Development Network, and the Professional Ski Instructors of America. He is the author of the "Professional Networking" chapter in the third edition of the training and development handbook, published by McGraw Hill as well as authoring many other articles and papers.