



Charlotte Griffith

The world of skiing has benefitted for decades from the personality, energy, skills, dedication and unbridled enthusiasm of Charlotte Griffith. Her spheres of influence ranged from ski club leadership and popular snow condition radio broadcasts to the top tier of ski racing, ground breaking roles in snowsports retail organizations and the Pennsylvania SnowSports Museum

In the '60's she encouraged her family to get involved. Her immersion in the ski competition world is legendary. Charlotte racked up first place races for the Eastern PA Ski Council Team. Her husband Harry Griffith* started the Eastern Council Jr. Racing Program which found Charlotte in various roles of race secretary, gatekeeper, course maintenance, and racing mother. She was a champion not only on the hill but in a variety of critical roles as a fund raiser to support ski racing at all levels. She was among the original Bargain Barn organizers for Eastern Council. It became the first used equipment sale in the state and a lucrative fund raiser for ski competitions. Her role as a mother of ski racers was unique as she guided three children to racing accomplishments at local and national levels.

Her love of skiing found her volunteering for the Ski Patrol and working in 2 ski shops prior to opening Salters Ski Shop with George Salter. Charlotte's contributions to the snowsports retail industry were significant and she was a rare example of a woman buyer who did more than fashions. She tried to convince the manufacturers that there was a need for equipment designed to meet the unique requirements of women. Pink skis are not what she had in mind. It took quite a few years to convince industry leaders that women did need different equipment. She set up clinics and "on-snow" events to showcase skis with female balance points.

She was a successful fundraiser and benefactor for the Eastern Pa Ski Council (EPSC) and the National Ski Patrol (NSP) through creation of a used equipment department in Salter's where a percentage of all sales went to those organizations.

Along with George Salter*, retailers Gerry Beaudry and Bob Danzeizen* and ski area managers Bill Stenger* Ray Tuttle*, Charlotte developed a Pennsylvania Learn to Ski Program called the "Bring a Friend Skiing" which later became a model that was adapted by the national Ski Industry. * Hall of Fame Members



Charlotte became involved in organizing and expanding the PA Ski Museum now known as the PA SnowSports Museum. She is currently President of the Museum and has served on the board for more than fifteen years as Secretary, Vice president, and events coordinator. Her dynamic leadership and enthusiastic personality led to many museum innovations including development of displays of historical archives and vintage gear at ski area locations across Pennsylvania and the creation of an office location. She guided the launch of special events and the expansion of the Hall of Fame activities. Charlotte Griffith has enjoyed a full life on a mountain high, and Pennsylvania SnowSports have become richer as a result.

